



**BODYARMOR
NEWS.COM**



BodyArmorNews.com Media Kit

We help you to
achieve your goals:

- brand building
- driving traffic to your website
- increased sales
- thought leadership
- search engine optimization
- lead generation



BodyArmorNews.com

The worlds number one online resource
for body armor




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Whether you are a manufacturer, distributor or reseller of body armor and related products, BodyArmorNews.com is the best website to reach your target audience.

BodyArmorNews.com can help you realize your marketing and PR goals. Special promotions, body armor product launches, press-releases distribution, introducing your company to your prospects or simply driving sales. BodyArmorNews.com will help you to achieve your goals.

 For more information please send an e-mail to advertising@bodyarmornews.com and indicate whether you want us to contact you via phone or email.

We look forward to becoming your marketing partner!

Banner ads

Banners are an effective way to strengthen your brand, capture attention and promote specific products or events. Banners are also a powerful way to drive high quality traffic to your website. We offer a variety of formats, sizes and positions, and are able to help you create a highly effective banner in your corporate style.

Sponsorships

BodyArmorNews.com offers three different sponsor packages: Bronze, Silver and Gold.

Bronze

Our basic package provides you a fixed banner position at the top of our manufacturers' overview page with a direct link to the page of your choice on your website.

Silver

Along with a fixed banner position at the top of our manufacturers' overview page, the Silver package allows you to post a free press-release on our website. Furthermore your company will receive direct, quality, body armor requests, which are posted through BodyArmorNews.com. These requests will contain detailed information such as contact information, preferred protection levels, preferred material usage, exact quantities and preferred delivery times. This enables your company to directly follow up a request.

Gold

A Gold sponsorship receives a fixed banner position at the top of our manufacturers' overview page, plus two free press-releases on our website.

The Gold sponsorship also receives direct leads for body armor posted through BodyArmorNews.com. Additionally, a Gold sponsor receives a fixed banner position on the home page of BodyArmorNews.com and the possibility to create a highly targeted microsite at BodyArmorNews.com where you are able to educate and interact with your customers.